



Government of Rajasthan
Office of The Project Director
Rajasthan Forestry and Biodiversity Project-2 (RFBP)
Aravali Bhawan, Jhalana Institutional Area-302004

NOTICE FOR RFBDP LOGO DESIGN COMPETITION

Rajasthan Forest Department invites creative minds to participate in a Logo Designing Competition to create a logo for Rajasthan Forestry and Biodiversity Development Project (RFBDP) to represent the project on local as well as global platform.

Details of the competition can be downloaded from Rajasthan Forest Department's website <https://forest.rajasthan.gov.in> and state public procurement website, <https://sppp.rajasthan.gov.in> The participants are requested to submit the design to mail id rfdp.afd@gmail.com only. The last date for submission of entry is 22.09.2023.

(P.K. Upadhyay)
Project Director
(RFBDP)

F11(9)/PD/RFBDP/LOGO/2023-24/ 641

Dated: 11.09.2023

Copy to:

1. PCCF(HoFF) Rajasthan, Jaipur
2. PCCF (IT)
3. DCF (IT), for uploading this Public Notice on Department's Website
3. The DIPR, Jaipur You are requested to publish the Notice in one English daily and two widely local Hindi daily newspaper.

(P.K. Upadhyay)
Project Director
(RFBDP)

Signature Not Verified

Digitally signed by Pavan Kumar
Upadhyay
Designation : Principal Chief
Conservator Of Forest
Date: 2023.09.08 14:20:20 IST
Reason: Approved

RajKaj Ref No. : 4675904





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Office of The Project Director
Rajasthan Forestry and Biodiversity Project-2 (RFBP)
Aravali Bhawan, Jhalana Institutional Area-302004

F11(9)/PD/RFBDP/LOGO/2023-24/641

11.09.2023

LOGO DESIGN COMPETITION FOR
RAJASTHAN FORESTRY AND BIODIVERSITY DEVELOPMENT PROJECT (RFBDP)

Organization Overview:

State Government of Rajasthan, with financial assistance of The French Development Agency – Agence Française de Développement (AFD) are implementing the "The Rajasthan Forestry and Biodiversity Development Project (RFBDP)" to assist the Forest Department of Rajasthan in its efforts to effectively manage its forest and biodiversity. RFBDP advocates for increased forest management orientation toward improving the state's overall ecological balance through targeted interventions for biodiversity conservation and community empowerment. The project will help the state address the looming challenges of climate change by improving ecosystem resilience and inclusive socioeconomic development. The RFBDP is intended to enable the Forest Department to carry out interventions to conserve biodiversity, resolve human-wildlife conflict, and reduce the risk of severe ecological losses. The project will cover approximately 800 villages in eastern Rajasthan.

This task seeks inputs to design a Logo for RFBDP. The last date of submission is 22 September 2023. The winning entry will be awarded a cash prize of INR 50,000/-.

Technical Parameters

- Logo should incorporate the theme of RFBDP, i.e. Forest, Biodiversity, Wildlife conservation and Community participation and mobilization, along with the donor agency, AFD.
- The participant should email the logo as a file in JPG or PNG format.
- The Logo can have text as well.
- The logo should be designed on a digital platform. The winner of the competition shall be required to submit the design in an editable and open file format.
- Please do not imprint or watermark your logo design.
- Please note that the logo design must be original and should not violate any provision of the Indian Copyright Act, 1957. Rajasthan Forest Department does not bear any responsibility for copyright violations or infringements of intellectual property carried out by the participants
- Logo should preferably be designed in colour.
- The logo must not contain any provocative, objectionable or inappropriate content.
- Upto 2 submissions by the same participant ONLY would be considered.
- Please bear in mind that for actual utilization of the winning logo, the size should be 3 cms X 3 cms to 75 X75 cms (Scalable). While designing, this aspect should be kept in mind.

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- The image resolution of the logo should be at least 300 dpi.
- A small description note should be provided to explain the concept, attached to the same mail. This Note should also contain the following details:
 1. Name of Participant
 2. Date of Birth
 3. Nationality
 4. Permanent Address
 5. Address for Communication
 6. Adhaar No.
 7. Mobile Number
- The logo should be usable on the website/social media such as Twitter/Facebook and on printed material such as b/w press releases, stationery and signage etc.
- Rajasthan Forest Department reserves the right to cancel or amend all or any part of the competition and/or the terms/condition without notice
- Entry must be submitted by email to rfdp.afd@gmail.com
- The selected design's creator will have to submit an undertaking stating the surrender of all rights over to the Rajasthan Forest Department.
- The logo designed by the winner will be the intellectual property of the Rajasthan Forest Department and the designer cannot exercise any right over it. The prize winning logo is meant to be used by Rajasthan Forest Department for promotional and display purposes, IEC material and also for any other use as may be deemed appropriate, with or without any modification.

Evaluation Criteria

- The Competition is open to all Indian Citizens residing within and outside India.
- Evaluation would be done on the basis of popularity and factors outlined here by a selection committee. Entries will be judged on creativity, originality, composition, technical excellence, simplicity, artistic merit and visual impact and how well they communicate the theme of RFBDP.
- The participant must be the same person who has designed the logo and plagiarism would not be allowed.
- All the entries received by the Department will be placed in front of a Selection Committee for final selection.
- The decision of the Selection Committee will be final and binding on all the contestants.
- The disqualified entries shall not be used by the Department for any purpose and the Department shall have no intellectual rights over the same.

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Any legal proceedings arising out of the competition/ its entries/ winners shall be subject to local jurisdiction of Rajasthan State.

Prize for winners:

1. Winner shall be given a monetary reward of INR 50,000/-
2. Tax deductions as per rules will be done.

Please ensure you clearly mention your Name, personal address, email-id and telephone number in the end of your document.

(P.K. Upadhyay)
Project Director
(RFBDP)

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