



Government of Rajasthan
Office of The Principal Chief Conservator of Forest (HoFF)
Aranya Bhawan, Jhalana Institutional Area-302004

NOTICE FOR Rajasthan Forest Department LOGO DESIGN
COMPETITION

Rajasthan Forest Department invites creative minds to participate in a Logo Designing Competition to create a logo for Rajasthan Forest Department to represent the Department on local as well as national platform.

Details of the competition can be downloaded from Rajasthan Forest Department's website <https://forest.rajasthan.gov.in> and state public procurement website, <https://sppp.rajasthan.gov.in> The participants are requested to submit the design to mail id cf.rfbp.forest@rajasthan.gov.in only. The last date for submission of entry is 20.09.2023.

(Kapil Chandrawal)
Joint Project Director
(RFBP-2)

F7(198)Store/PD/RFBP-2/2023-24/ 632

Dated: 06.09.2023

Copy to:

1. PCCF(HoFF) Rajasthan, Jaipur
2. PCCF (IT)
3. DCF (IT) ,for uploading this Public Notice on Department's Website
3. The DIPR, Jaipur You are requested to publish the Notice in English daily and two widely local Hindi daily newspaper.

Digitally signed by Kapil Chandrawal
Designation : Joint Director
Date: 2023.09.06 16:06:32 IST
Reason: Approved

(Kapil Chandrawal)
Joint Project Director
(RFBP-2)

RajKaj Ref No. : 4665676





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F7(198)Store/PD/RFBP-2/2023-24/ 632
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LOGO DESIGN COMPETITION FOR
RAJASTHAN FOREST DEPARTMENT

Organization Overview:

Rajasthan is India's largest state at 34.2 Million hectares is as big as Germany and with a population of around 70 million has as many people as in France. Home to some of the most fascinating landscapes and steeped in listing and tradition, Rajasthan is home to unique and diverse ecosystem and biological wealth. The Rajasthan Forest Department manages forests in around 9.6% of the state area with the primary mandate to protect and conserve forest and wildlife wealth in the state. State Animal of Rajasthan is *Chinkara*. State bird is *Great Indian Bustard(GIB)* ,State tree is *Khejdi* and State flower is of *Rohida*.

This task seeks inputs to design a Logo for Rajasthan Forest Department. The last date of submission is 20 September 2023. The winning entry will be awarded a cash prize of INR 50,000/-.

Technical Parameters

- Logo should incorporate the theme of Rajasthan Forest Department, i.e. Forest, Biodiversity, Wildlife conservation and Community participation .
- The participant should email the logo as a file in JPG or PNG format.
- The Logo can have text as well.
- The logo should be designed on a digital platform. The winner of the competition shall be required to submit the design in an editable format .
- Please do not imprint or watermark your logo design.
- Please note that the logo design must be original and should not violate any provision of the Indian Copyright Act, 1957. Rajasthan Forest Department does not bear any responsibility for copyright violations or infringements of intellectual property carried out by the participants
- Logo should preferably be designed in colour.
- The logo must not contain any provocative, objectionable or inappropriate content.
- Upto 2 submissions by the same participant ONLY would be considered.
- Please bear in mind that for actual utilization of the winning logo, the size may vary from 3 cms X 3 cms to 75 X75 cms (Scalable). While designing, this aspect should be kept in mind.
- The image resolution of the logo should be at least 300 dpi.

Signature Not Verified

Digitally signed by Karan Chandrawal
Designation: Joint Director
Date: 2023.09.06 18:06:32 IST
Reason: Approved

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- A small description note should be provided to **explain the concept**, attached to the same mail. This Note should also contain the following details:
 1. Name of Participant
 2. Date of Birth
 3. Nationality
 4. Permanent Address
 5. Address for Communication
 6. Adhaar No.
 7. Mobile Number
- The logo should be usable on the website/social media such as Twitter/Facebook and on printed material such as b/w press releases, stationery and signage etc.
- Rajasthan Forest Department reserves the right to cancel or amend all or any part of the competition and/or the terms/condition without notice
- Entry must be submitted by email to cf.rfbp.forest@rajasthan.gov.in
- The selected design's creator will have to submit an undertaking stating the surrender of all rights over to the Rajasthan Forest Department.
- The logo designed by the winner will be the intellectual property of the Rajasthan Forest Department and the designer cannot exercise any right over it. The prize winning logo is meant to be used by Rajasthan Forest Department for promotional and display purposes, IEC material and also for any other use as may be deemed appropriate, with or without any modification.

Evaluation Criteria

Signature Not Verified

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- The Competition is open to all Indian Citizens residing within the territory of India.
- Evaluation would be done on the basis of popularity and factors outlined here by a selection committee. Entries will be judged on creativity, originality, composition, technical excellence, simplicity, artistic merit and visual impact and how well they communicate the theme of RABCP.
- The participant must be the same person who has designed the logo and plagiarism would not be allowed.
- All the entries received by the Department will be placed in front of a Selection Committee for final selection.
- The decision of the Selection Committee will be final and binding on all the contestants.
- The disqualified entries shall not be used by the Department for any purpose and the Department shall have no intellectual rights over the same.

Any legal proceedings arising out of the competition/ its entries/ winners shall be subject to local jurisdiction of Rajasthan State.

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Prize for winners:

1. Winner shall be given a monetary reward of INR 50,000/-
2. Tax deductions as per rules will be done.

Please ensure you clearly mention your Name, personal address, email-id and telephone number in the end of your document.

(Kapil Chandrawal)
Joint Project Director
(RFBP-2)

Signature Not Verified

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